



**21<sup>st</sup> EurOMA Conference**  
OPERATIONS MANAGEMENT IN AN INNOVATION ECONOMY  
**20 - 25 June 2014 - Palermo - Italy** [www.euroma2014.org](http://www.euroma2014.org)



Hosted by



## **EurOMA 2014 Opening Ceremony Program**

**Aula Magna Scuola Politecnica -  
Sunday, June 22nd 2014 (14:00 - 15:30)**

**14:00 - 14:30 - Welcome Address**

**Roberto Lagalla** - Rector of the University of Palermo

**Leoluca Orlando** - Mayor of the City of Palermo

**Andy Neely** - President of EurOMA

**Giovanni Perrone** - Chairman of the Conference

**14:30 - 15:15 - Keynote Speech**

**Robert Handfield** - Bank of America University Distinguished Professor of Supply Chain Management - Poole College of Management - NCSU

**15:15 - 15:30 - Questions time**